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BBA (Sem. - 2nd)
HUMAN RESOURCE MANAGEMENT
SUBJECT CODE : BB - 204
Paper ID : [C0210]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)

(10 × 2 = 20)

- a) What is the significance of human resource management in the present business environment?
- b) What do you mean by job analysis?
- c) What is the purpose of induction?
- d) What is the need for job rotation?
- e) What is meant by career planning?
- f) Distinguish between structured and unstructured interviews.
- g) What is human resource development?
- h) What are the objectives of incentives?
- i) Differentiate between 'wages' and 'salary'.
- j) What is meant by employee empowerment?

Section - B

(4 × 10 = 40)

- Q2)** What kind of new trends in human resource development have taken place as a result of globalisation and technological advancements? Discuss.
- Q3)** What is job specification? How is it different from job description? Explain with the help of a specimen how is it prepared?

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- Q4)** What is the importance of selection? Briefly explain the process of selection.
- Q5)** Discuss the benefits of promotion. Should it be based on seniority or merit? Give reasons.
- Q6)** Discuss the need for training in an industrial organisation? Explain the various types of training programmes prevalent in the industry.
- Q7)** What is the significance of performance appraisal in an organisation? Explain the criteria to be used for measurement of performance.

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