

Roll No.

AIM LIBRARY

Total No. of Questions : 07]

D 2010

[Total No. of Pages : 02

BBA (Sem. - 5th)

BUSINESS ENVIRONMENT

SUBJECT CODE : BB - 501

Paper ID : [C0224]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1)

(10 × 2 = 20)

- a) Define Business Environment.
- b) What is legal Environment.
- c) What is Social Responsibility of Business?
- d) Define FEMA.
- e) What is Foreign Exchange?
- f) Define WTO.
- g) What is Balance of payments?
- h) What constitutes political environment?
- i) What is Technology transfer?
- j) Define FDI.

Draw

Section - B

(4 × 10 = 40)

- Q2) Discuss in detail the factors in business environment?
- Q3) Explain the advantages and disadvantages of social responsibility of business?
- Q4) Discuss the salient features of FEMA.
- Q5) Discuss the factors that play important role in balance of payments.
- Q6) Discuss in detail political environment of business?
- Q7) Discuss the problems in import of technology.

