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MBA (Sem. - 2nd)

BUSINESS ENVIRONMENT

SUBJECT CODE : MB - 201 (2k8 & On Wards)

Paper ID : [C0173]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours **Maximum Marks : 60**

Instruction to Candidates:

1) Section - A is **Compulsory**.
2) Attempt any **Four** questions from Section - B.

Section - A

Q1) *(10 × 2 = 20)*

a) Define Business Environment.

b) What is meant by business cycle.

c) What are fundamental rights?

d) Define joint sector.

e) What is meant by business ethics.

f) What are trading blocks?

g) What is meant by appropriate technology?

h) What is a cooperative sector?

i) What are problems associated with technology transfer?

j) What is divestment.

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Section - B

(4 × 10 = 40)

Q2) Highlight the major elements of the business environment, which a manager must keep in mind while taking managerial decisions? Elaborate with suitable illustrations.

Q3) What are the various Directive Principles of State Policy? Explain with suitable illustrations.

Q4) Critically examine the performance of public sector in India in recent past. What are your recommendations to improve performance of public sector in India.

Q5) Highlight the need and importance of social responsibility of business, with appropriate examples.

Q6) Highlight the objectives and functioning of World Trade Organisation, with examples.

Q7) What are the salient features of India's latest Export-Import Policy.