

Roll No.

Total No. of Questions : 07]

[Total No. of Pages : 02

BBA (Sem. - 5th)

BUSINESS ENVIRONMENT

SUBJECT CODE : BB-501 (2008 to 2011 Batch)

Paper ID : [C0224]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

(10 × 2 = 20)

Q1)

- a) Business Environment
- b) Elements of legal environment
- c) Foreign investment
- d) Trade surplus
- e) Technological environment
- f) Terms of trade
- g) Objectives of competition act
- h) Countries of European Union
- i) SDR
- j) Collaboration

Section - B

(4 × 10 = 40)

- Q2)** Write detailed note on environment scanning technique?
- Q3)** Why social responsibility of corporate is given high importance in developed world. Why the phenomenon of social responsibility is not popular among Indian corporate.
- Q4)** Write detailed note on Foreign Exchange Management Act.
- Q5)** What are different political systems prevailing in the world? What are merits and demerits of these political systems?
- Q6)** What is technology transfer? Which kinds of technologies India had have been importing and exporting and why?
- Q7)** Write detailed note on WTO.

