

Roll No.

Total No. of Questions : 07]

[Total No. of Pages : 02

BBA (Sem. - 6th)

ENTREPRENEURSHIP

SUBJECT CODE : BB - 602 (2008 to 2011 Batch)

Paper ID : [C0230]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Four** questions from Section - B.

Section - A

Q1) Write short notes on the following :

(10 × 2 = 20)

- a) Entrepreneurship
- b) Risk Bearing
- c) Decision making
- d) Small Scale Industry
- e) Sick Industry
- f) Women Entrepreneurs
- g) Traits of Entrepreneurs
- h) Motivation
- i) Entrepreneur Development Programme
- j) Project Report

Section - B

(4 × 10 = 40)

- Q2)** Explain the functions of entrepreneurs. What is the role of entrepreneurs in our society ?
- Q3)** What do you understand by term “Business Environment” ? How do the affect business ventures ?
- Q4)** What is motivation ? Explain various motivating factors.
- Q5)** Explain the main factors in success of a business. How do entrepreneurial competencies help ?
- Q6)** Explain the government policy towards SSI in India. What steps have been taken by the government to solve the problems of SSI.
- Q7)** What do you mean by SSI. Explain the role of SSI in Indian Economy.

