

Roll No.

Total No. of Questions : 09]

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BBA (Sem. - 2nd)

ORGANISATIONAL BEHAVIOUR

SUBJECT CODE : BBA - 201 (2012 Batch)

Paper ID : [C0240]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is **compulsory** and is consists of Ten sub questions of **Two** marks each.
- 2) Section - B contains of **Eight** questions carrying **Ten** marks each and students has to attempt any **one** question from each **unit**.

Section - A

Q1)

- a) What do you mean by coercion power?
- b) Why Maslow need hierarchy theory was criticized?
- c) Distinguish between Efficiency and Effectiveness?
- d) What do you mean by political behavior?
- e) Discuss big five model of personality.
- f) Distinguish between Group and Team?
- g) What is halo effect?
- h) What is Socialisation?
- i) What is Virtual Teams?
- j) Define Managerial Grid.

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Section - B

Unit - I

Q2) What is Organizational Behavior? Discuss role of contributing disciplines to OB.

Q3) Why is OB important for the management of organizations?

Unit - II

Q4) What is perception? Discuss the importance and process of perception.

Q5) What is Attitude? What are the different levels of attitude change?

Unit - III

Q6) What do you mean by leadership? Discuss the managerial grid theory of leadership?

Q7) What is group? Why it is important for understanding organizational behavior?

Unit - IV

Q8) What is Conflict? List the approach and avoidance modes/styles of conflict management.

Q9) Write a note on :

- a) Organisational Culture
- b) Bases of Power



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