

Roll No.

Total No. of Questions : 09]

[Total No. of Pages : 02

BBA (Sem. - 3rd)

MANAGEMENT INFORMATION SYSTEMS

SUBJECT CODE :BBA-305 (2012 Batch)

Paper ID : [C1168]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is compulsory.
- 2) Section-B Attempt any one Question from each unit

Section - A

Q1)

[10 × 2 = 20]

- a) Define Business Expert Systems.
- b) Define Analog signal.
- c) Define DSS with example.
- d) What are the benefits of MIS?
- e) Name three levels of organization considered and explain briefly each of them.
- f) What are the physical components of MIS structure?
- g) Differentiate between structured and unstructured decisions? Give examples of each.
- h) What is the difference between data and information?
- i) What is the future of ERP application?
- j) What is GDSS?

Section - B

[1 × 10 = 10]

Unit-1

Q2) What are the major steps in the design of MIS, Discuss with an example.

OR

Q3) Define MIS. What are the characteristics of MIS that distinguish it from other kinds of information system?

Unit-2

Q4) Explain the process of developing DSS.

[1 × 10 = 10]

OR

Q5) What are the factors to be considered for effective and long-lasting DSS?

Unit-3

Q6) What is meant by system analysis? Discuss its main objectives.

[1 × 10 = 10]

OR

Q7) Distinguish between conceptual design and detailed design? Which is more important?

Unit-4

Q8) Write a brief account of the benefits provided by ERP systems.

[1× 10 = 10]

OR

Q9) Elaborate in detail the process of Supply Chain management.

