

Roll No.

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MBA (Sem. - 4th)

PROJECT MANAGEMENT AND ENTREPRENEURSHIP

SUBJECT CODE : MB - 402(2009 to 2011)

Paper ID : [C 0177]

[Note : Please fill subject code and paper ID on OMR]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section A is compulsory
- 2) Attempt any four questions from Section B

Section - A

(10×2=20)

Q1) Write a short notes on the following :

- a) Gantt Chart
- b) Proforma Balance Sheet
- c) Internal Rate of return
- d) Who is an entrepreneur ?
- e) Shadow price
- f) Definition of SSI
- g) Market Risk
- h) Delphi method of demand forecasting
- i) Business Plan
- j) Project Organisation

Section - B

(4×10=40)

- Q2)** Discuss the uncertainties in demand forecasting. How can one cope up with these uncertainties ?
- Q3)** Describe briefly the various means of financing a project. Discuss the key business considerations relevant for project financing decision
- Q4)** What are the five stages of appraisal in the UNIDO method as described in the guide to practical project Appraisal ?
- Q5)** What is entrepreneurship all about ? Explain the concept of risk taking with respect to entrepreneurship. What are its important characteristics ?
- Q6)** What is the basic difference between PERT and CPM ? What are the steps involved in PERT analysis ?
- Q7)** What aspects are covered in technical analysis ? Which factors have a bearing on choice of technology ?

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