

Section - B

(4 × 10 = 40)

UNIT - 1

Q2) “Management contains both elements, those of science and those of an art.”
Comment.

OR

Q3) Distinguish between systems approach and contingency approach to management.

UNIT - 2

Q4) Why is planning necessary in management? Discuss limitation of planning.

OR

Q5) Explain the merits and demerits of group decision making.

UNIT - 3

Q6) Discuss the meaning, significance and methods of departmentation.

OR

Q7) What is staffing? Explain the different functions of staffing.

UNIT - 4

Q8) Define business process re-engineering and describe its objectives.

OR

Q9) Define the concept of managerial control. Discuss the nature and significance of control.

Roll No.

Total No. of Questions : 09]

[Total No. of Pages : 02

BBA (Sem. - 1st)

PRINCIPLES OF MANAGEMENT

SUBJECT CODE : BBA - 101 (2012 Batch)

Paper ID : [C1121]

Time : 03 Hours

Maximum Marks : 60

Instruction to Candidates:

- 1) Section - A is compulsory.
- 2) Attempt one questions from each Unit in Section - B.

Section - A

(10 × 2 = 20)

- Q1)** a) Briefly describe the functions of management.
b) What is Management by Objectives (MBO)?
c) Distinguish between management and administration.
d) What is organising?
e) Discuss the types of decision making.
f) Distinguish between programmed and non-programmed decision?
g) What is delegation?
h) What is Span of Management?
i) What is benchmarking?
j) Define just in time management.

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R-1315

P.T.O.