

BBA-2014

BUSINESS ENVIRONMENT

Paper Code (BB-501)

Paper Id. [C0224]

Max Marks: 60

Time allowed: 3 hrs

Section: A

Note: All questions are compulsory. Each question carries 2 marks. Answer in 2-5 lines.

Q1. Define

- i. Mission
- ii. Components of external environment
- iii. WTO
- iv. Social audit
- v. Balance of Payment
- vi. FDI
- vii. Provisions of FEMA
- viii. Political environment of business
- ix. Environmental analysis
- x. Consumer rights

(10X2=20)

Section: B

Note: Attempt any four questions out of six given. Each question carries 10 marks.

Q1. How is business affected by its micro and macro environment?

Q2. What is the interaction between government and business in affecting business environment?

Q3. What do you mean by transfer of technology? Discuss its methods.

Q4. What do you mean by consumerism? Discuss salient features of Consumer Protection Act, 1986.

Q5. Discuss the selective restrictive trade practices addressed under Competition Law.

Q6. Discuss types of foreign investment. Also discuss its significance and associated dangers.

(4X10=40).

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