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Total No. of Pages: 02
Total No. of Questions: 09

B. B. A. (Sem.-2nd)
ORGANIZATION BEHAVIOUR
Subject Code: BBA-201
Paper ID: [C0240]

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATE:

- 1. Section-A is compulsory.*
- 2. Attempt four questions from section-B one question from each Unit.*

SECTION-A

10x2=20

Q. 1.

- (a) What do you mean by reward power?
- (b) Discuss the types of motivation.
- (c) Discuss the trait theory of leadership.
- (d) What do you mean by perceptual selectivity?
- (e) Discuss the nature of classical conditioning.
- (f) Distinguish between Group and Team?
- (g) What is attitude?
- (h) What do you mean by self esteem?
- (i) Define cross functional teams.
- (j) Define organizational culture.

Section-B

4x10=40

Unit-I

- Q. 2.** What is Organizational Behavior? Discuss the challenges and opportunities for OB.
- Q. 3.** Discuss the role of Organizational Behavior for managers.

Unit-II

- Q. 4.** What are the various elements of learning? Can learned behavior be forgotten?
- Q. 5.** What are the various factors which affect personality development of an individual?

Unit-III

- Q. 6.** What do you mean by leadership? Discuss the various leadership styles.
- Q. 7.** What is group? Discuss the stages of group development.

Unit-IV

- Q. 8.** Job stress can have physiological, psychological and behavioural effects. Explain.
- Q. 9.** What do you mean by organizational politics? Discuss the measures to avoid organizational politics.

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