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Total No. of Pages: 02
Total No. of Questions: 09

BBA (Sem.-4th)
PRODUCTION & OPERATION MANAGEMENT
Subject Code: BBA-406
Paper ID: [A-2376]

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATE:

1. *Section-A is compulsory.*
2. *Attempt any four questions from section-B, any one question from each unit.*

SECTION–A

10x2=20

Q1. Answer Briefly:

- a) Define Production
- b) Define Routing.
- c) Define TQM.
- d) What is Capacity Planning?
- e) Define EOQ
- f) Define Production and Operation Management
- g) Define Re Order level
- h) Define JIT
- i) Define Quality
- j) What is Inventory Cost?

SECTION–B

4x10=40

Unit-I

- Q2. Explain in detail Production and operation Management and its functions and relationship with other functional area.
- Q3. Differentiate between Product and Process Layout.

Unit-II

- Q4. Detail on Assembly Line Balancing.
- Q5. Differentiate between Method Study and Time Study. Give its importance.

Unit-III

- Q6. Discuss the factors affecting Inventory Control Policy in detail.
- Q7. Discuss ABC Analysis in detail with its advantages and disadvantages if any?

Unit-IV

- Q8. Discuss in detail TQM concept.
- Q9. “Quality as a corporate strategy” comment.

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