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Total No. of Pages: 02
Total No. of Questions: 07

BBA (Sem.-5th)
BUSINESS ENVIRONMENT
Subject Code: BBA-501
Paper ID: [A3130]

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATE:

- (i) Section –A, is Compulsory.*
- (ii) Attempt any four questions from Section-B.*

Section –A

Q.1. Answer briefly:

(10x2=20)

- (a) Legal Environment
- (b) Consumerism
- (c) Competition Law
- (d) WTO
- (e) European Union
- (f) Political System
- (g) Technology transfer
- (h) Balance of Trade
- (i) Public Sector Unit
- (j) Consumer Protection Act

Section –B

(4x10=40)

- Q.2.** What is SWOT Analysis? Illustrate internal and external business environmental factors with suitable examples.
- Q.3.** Write a detailed note on objectives and features of Competition Act, 2002.
- Q.4.** Is technology transfer beneficial for both developed and developing countries? Also explain problems in import of technology.
- Q.5.** Identify role and responsibility of International Economic Institutions in creation of

favourable International Business Environment.

Q.6. “Government has no role to play in business”. Explain the statement in light of present economic policy of Government of India.

Q.7. What is Business Environment? Can any business house control the same? If yes, to what extent?

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