

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

**BBA (2012 & Onwards Batches) / (BRDM / Bachelor in Service Industry Management) (SIM) (2014 & Onwards)
(Sem.-1)**

PRINCIPLES OF MANAGEMENT

Subject Code : BBA-101

Paper ID : [C1121]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
- 2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.**
- 4. Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Write briefly :

- a. Behavioural approach
- b. MBO
- c. Business Outsourcing
- d. Organizing
- e. Decentralization
- f. Staffing
- g. Controlling
- h. Kaizen
- i. Leadership
- j. Re engineering

SECTION-B

UNIT-I

2. Explain the contribution of Henry Fayol in the field of management.
3. Briefly explain the role of a manager and the skills expected of him to possess.

UNIT-II

4. Explain the concept of planning and the types of plans.
5. Explain the importance of decision making and approaches to it.

UNIT -III

6. What are the different types of organizing and their significance?
7. Explain the difference between centralization and decentralization.

UNIT-IV

8. Explain the tools and techniques of controlling in detail.
9. Explain :
 - a. Six Sigma
 - b. Just in Time
 - c. Total Quality Management