

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BBA (2012 & Onwards Batches) (Sem.-3)
MANAGEMENT INFORMATION SYSTEMS
Subject Code : BBA-305
Paper ID : [C1168]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Write briefly :

- Data
- Decision Table
- System Design
- Software
- Database
- Testing
- Data Mining
- Design Document
- Structured Decision
- Supply Chain

SECTION-B

UNIT-I

2. What is MIS? Explain its Characteristics in detail.
3. What is Business System? Explain any two in detail.

UNIT-II

4. What is Decision Making? Explain the Simon Model of Decision Making.
5. What is Database Management? What are the advantages of Database Management?

UNIT-III

6. What is Software Development Model? Explain any two Software Development Models in detail.
7. What is System Analysis? Explain the various Steps for System Analysis.

UNIT-IV

8. What are various issues in Information System? Explain in detail.
9. Explain the concept of Data Mining & Data Warehousing in detail.