

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2012 & Onwards Batches) (Sem.-5)

BUSINESS ENVIRONMENT

Subject Code : BBA-501

Paper ID : [A3130]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Write briefly :

- a. Internal Environment
- b. Environment Scanning
- c. Political Environment
- d. Technological Environment
- e. IMF
- f. Special Economic Zone (SEZ)
- g. Privatization
- h. SAARC
- i. Capitalism
- j. Balance of payments

SECTION-B

UNIT-I

2. Explain the social responsibility of business concerns towards different interest groups.
3. What are the various external environmental factors affecting business decisions?

UNIT-II

4. Describe the instruments of monetary policy.
5. Explain the rationale behind disinvestment of public enterprises. What are its related implications?

UNIT-III

6. Write the salient features of FEMA. How it is different from FERA?
7. Explain the impact of technology on business.

UNIT-IV

8. State the role of European Union in developing trade.
9. Discuss the importance of FDI for a developing country like India.