Roll No. ☐☐☐☐☐☐☐☐☐☐☐☐ **Total No. of Pages : 02**

Total No. of Questions : 09

BBA (2012 Batch) (Sem.–5)

BUSINESS ENVIRONMENT

Subject Code : BBA-501

Paper ID : [A3130]

Time : 3 Hrs. Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION – A

I. Write briefly :

a. SWOT Analysis

b. Socialism

c. Statutory Liquidity Ratio

d. Balance of Payment

e. Fiscal Deficit

f. SEBI

g. FII

h. External Business Environment

i. Development Economics

j. Globalization

SECTION - B

UNIT -I

2. Define business environment and how has the business environment transferred during last decade.

3. Write a note on present scenario of corporate social responsibility in India.

UNIT-II

4. Discuss the meaning and need of Monetary Policy.

5. Explain capitalism Vs communalism, their pitfalls and benefits.

UNIT-III

6. Briefly explain, "*What are the significant changes in FEMA compared to FERA*".

7. Write about the emergence of E-Commerce, its concepts and benefits and challenges.

UNIT-IV

8. *"In the recent years WTO has contributed significantly to the growth of International Business"*, Comment.

9. Discuss the recent FDI trends, its advantages & disadvantages *w.r.t.* insurance sector in India.