

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**BBA (2012 & Onwards Batches)
BRDM / Bachelor (SIM) (2014 & Onwards)
(Sem.-2)**

ORGANISATIONAL BEHAVIOUR

Subject Code : BBA-201

Paper ID : [C0240]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
- 2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.**
- 4. Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Write briefly :

1. What is halo effect?
2. What is Herzberg Theory?
3. Discuss the basis of power.
4. Distinguish between Attitude and Perception.
5. What is Learning Organisation?
6. Distinguish between Group and Team.
7. What is perception?
8. What is sensitivity training?
9. What is managerial grid?
10. Discuss Lewin's three step model.

SECTION-B

UNIT-I

2. What is Organisational Behavior? Discuss the various contributing disciplines to OB.
3. What are the challenges and opportunities for managers in using organisational Behavior concepts?

UNIT-II

4. What is attitude? Discuss the main components of attitude.
5. What is the concept of Motivation? Discuss the role of motivation in the present organisations.

UNIT-III

6. Write a note on :
 - a) Group Cohesiveness
 - b) Group norms
7. What is the difference between trait and behavioural theories?

UNIT-IV

8. What factors create and sustain organisation's culture?
9. What is stress, and what are the possible sources of stress?