

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BBA (2012 & Onwards Batches) (Sem.-3)
MANAGEMENT INFORMATION SYSTEMS

Subject Code : BBA-305

Paper ID : [C1168]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
- 2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.**
- 4. Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Write briefly :

- a) **What is Data?**
- b) **What is Data flow model?**
- c) **What is a web-based information system?**
- d) **What is ERP?**
- e) **What is enterprise interoperability?**
- f) **What is Extranet?**
- g) **What are major information system applications?**
- h) **What is Resource feasibility?**
- i) **What is knowledge management?**
- j) **What is an information system?**

SECTION-B

UNIT-I

2. Discuss the general framework of MIS.
3. “*Information system is an enabler*”. Do you agree? Why or why not? Give your arguments.

UNIT-II

4. What is Simon's Model? Explain.
5. Discuss major types of decisions.

UNIT-III

6. Discuss the major considerations involved in the System Analysis.
7. Why system design is important? Discuss with the help of examples.

UNIT-IV

8. What is Product based MIS evaluation? Discuss.
9. Explain the process of testing and change over in detail.