

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BBA (2012 & Onwards Batches) (Sem.-5)
BRDM/Bachelor in Service Industry Management (SIM) (2014 Batch)

BUSINESS ENVIRONMENT

Subject Code : BBA-501

Paper ID : [A3130]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
- 3. Each Sub-section contains TWO questions carrying TEN marks each.**
- 4. Student has to attempt any ONE question from each Sub-section.**

SECTION – A

1. Write briefly :

- a) Define ecological environment protection act.
- b) What do you understand by IMF?
- c) Define EXIM policy.
- d) Competition Act 2002
- e) Short note on SEZ
- f) Define FEMA.
- g) What do you mean by NAFTA?
- h) Explain new industrial licensing.
- i) Define WTO.
- j) Short note on Globalization.

SECTION-B

UNIT-I

2. Define Environmental scanning. What are the techniques of Environmental scanning?
3. Define Business environment and explain various elements of internal and external factors of environment.

UNIT-II

4. What is the meaning of monetary policy? Describe the instruments of monetary policy in India.
5. Examine India's industrial policies since 1991 and discuss the outcomes.

UNIT-III

6. Give the objectives of the competition act and what are its main provisions.
7. Explain the major provisions of FEMA.

UNIT-IV

8. Outlines the functions of WTO.
9. Discuss the BOP. Distinguish the difference between a trade deficit and a current account deficit?