

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2012 & Onwards Batches)
BRDM (2014 & Onwards) / Bachelor(SIM) (2014 & Onwards)
(Sem.-2)

ORGANISATION BEHAVIOUR

Subject Code : BBA-201

Paper ID : [C0240]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.**
- 4. Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Write briefly :

- (a) Personality
- (b) Group Dynamics
- (c) Organizational Effectiveness
- (d) Job Enrichment
- (e) Maslow's Need Hierarchy.
- (f) Group Norms.
- (g) Importance of Motivation
- (h) Is it possible to change Attitudes?
- (i) Inter Personal Behavior
- (j) Goal Conflict.

SECTION-B

UNIT-I

2. Explain meaning of organizational behavior and its relevance in today's business environment.
3. Discuss the various challenges and opportunities for Organization Behaviour.

UNIT-II

4. What are the major factors that determine individual behavior?
5. Discuss Herzberg Two Factor Theory of Motivation in detail.

UNIT-III

6. What are Group Relations? Explain Intra Group and Inter Group Relations in detail.
7. Discuss various theories of leadership.

UNIT-IV

8. Write a detailed note on Stress Management.
9. How can the Organizational Culture be improved?