

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2012 Batch) (Sem.-6)

SMALL BUSINESS & ENTREPRENEURSHIP

Subject Code : BBA-602

Paper ID : [72346]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Write a short note :

- a) Capital formation
- b) Equitable spread of income and wealth
- c) Industry
- d) Contribution of SSIs in various sectors
- e) Triple bottom line approach
- f) Window dressing
- g) Risk and uncertainty
- h) Self-made Entrepreneur
- i) Trait
- j) Market segmentation

SECTION-B

UNIT-I

2. Explain the importance of small scale industry.
3. Why is small business important for the development of any country? What role has small business played in India?

UNIT-II

4. Define a sick unit. Do you agree that growing incidence of sickness is a persisting problem? Explain.
5. Differentiate between financial and managerial appraisal. Discuss its objectives and scope.

UNIT-III

6. *"Is Entrepreneur a package of qualities"*? Discuss.
7. Innovation is one of the most important functions of an Entrepreneur.

UNIT-IV

8. How old is Indian Entrepreneurship? Discuss its growth.
9. *"Market is the start and not the end of business management"*. Discuss this statement.