Roll No. ☐☐☐☐☐☐☐☐☐☐☐☐ **Total No. of Pages : 02**

Total No. of Questions : 15

MBA (2012 & Onward) (Sem.–4)

ENTREPRENEURSHIP & MANAGING SMALL MEDIUM BUSINESS

Subject Code : MBA-402

Paper ID : [A2525]

Time : 3 Hrs. **Max. Marks : 60**

INSTRUCTION TO CANDIDATES :

1. **SECTION-A contains SIX questions carrying FIVE marks each and students has to attempt any FOUR questions.**
2. **SECTIONS-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.**
3. **SECTION-C is COMPULSORY and consists of ONE Case Study carrying EIGHT marks.**

SECTION-A

1 What is the scope of entrepreneurship in India? Discuss.

2 Discuss the components of entrepreneurship culture.

3 Discuss the role of DIC in entrepreneurship development.

4 Define small and medium enterprises. Discuss their characteristics as well.

5 What do you understand by idea processing? How is it done? Discuss.

6 How does SIDBI help in entrepreneurship in India? Discuss.

SECTION-B

UNIT-I

7 Discuss the role of entrepreneurs and entrepreneurship in the development of Indian economy.

8 What are the reasons for failure of entrepreneurial ventures in India? Discuss.

UNIT-II

9 What are the government's schemes to uplift the women entrepreneurs in India? Discuss.

10 Discuss the characteristics of successful women entrepreneurs in India. What are the reasons for lesser number of women entrepreneurs in India? Discuss.

UNIT-III

11 What are the steps for starting a small entrepreneurship? Elaborate and illustrate.

12 Discuss the components of SME environment in India. Is the legal environment in India good for the growth of SMEs in India? Discuss.

UNIT-IV

13 What do you understand by technical and financial feasibility reports? What are the components of these reports? Discuss.

14 Discuss the financial schemes offered by commercial banks in India for the growth and development of entrepreneurship.

SECTION-C

15. Case Study

Read the case carefully and answer the questions that follow :

ABC Ltd is a small scale company. It manufactures nuts and bolts in Delhi. This company was started in 2007 and in a span of around seven years, company was able to reap good profits. The investment in plant and machinery was within the definition of small scale enterprise of MSME Act. The company wanted to invest another 4 crore of rupees in plant and machinery and produce articles with latest machinery. But in the process, the company would cross the prescribed investment limit in plant and machinery for small scale enterprises. The investment limit in plant and machinery is already defined in the MSME Act 2006. The owners of the company thought of a novel idea. They floated another small scale company with the name XYZ Ltd. The place of the work for XYZ was absolute adjoining ABC Ltd. The owners of ABC Ltd thought that this way they would continue getting benefits from the government of India which are prescribed for small scale enterprises. The owners of ABC Ltd started with XYZ Ltd only on papers and used the new machinery for ABC Ltd only.

Questions :

a. Are the owners of ABC Ltd justified in starting another small scale company XYZ Ltd?

b. Will ABC Ltd and XYZ Ltd both get benefits from government (which are entitled for small scale enterprises) within the definition of small scale enterprises? Explain.

c. Could ABC Ltd maintain competitive advantage without opening XYZ Ltd? Explain.