

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2012 & Onwards Batch) (Sem.-4)

PRODUCTION AND OPERATIONS MANAGEMENT

Subject Code : BBA-406

Paper ID : [A2376]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Write briefly :

- a) What is operation management?
- b) Concept of capacity planning.
- c) Define product layout.
- d) Meaning of time study.
- e) Objectives of Routing
- f) Formulate EOQ model.
- g) Concept of JIT
- h) Quality as a corporate strategy
- i) What is acceptance sampling?
- j) Quality circles.

SECTION-B

UNIT-I

2. What are the factors to be considered in the location of facilities?
3. Briefly discuss the functions of production and operations management.

UNIT-II

4. Critically examine method study procedure.
5. Elaborate various productivity linked incentives.

UNIT-III

6. Give short notes on :
 - (a) Re-order level
 - (b) ABC analysis
7. Explain the various costs associated with inventory management.

UNIT-IV

8. Explain cost of quality and Taguchi philosophy.
9. Discuss the importance of total quality management in minimization of costs.