Roll No. | | | | | | | | | | |

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2012 & Onwards Batch) (Sem.–5)

BRDM/Bachelor in Service industry Management (SIM) (2014 & Onwards)

BUSINESS ENVIRONMENT

Subject Code : BBA-501

Paper ID : [A3130]

Time : 3 Hrs. Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. **Write briefly :**
   a. PEST Analysis
   b. Capitalism
   c. Cash Reserve Ratio
   d. Balance of Trade
   e. Financial Inclusion
   f. SEBI
   g. FDI
   h. Internal Business Environment
   i. Social Spending
   j. Liberalization

SECTION-B

UNIT-I

2. Outline the different factors that influence business environment.
3. What is the problem associated with rapid industrial development and how can these be controlled to an extent?

UNIT-II

4. What are the objectives of fiscal policy in a developing country like India?
5. Discuss in detail the different Economic Ideologies.

UNIT-III

6. Discuss the role of technological environment on the business.
7. Write the basic features of FEMA act.

UNIT-IV

8. State the growth and structure of India's foreign trade in 21st century.
9. Discuss the recent FDI trends, its advantages & disadvantages *w.r.t.* retail sector in India.