

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2012 & Onwards Batch)

BRDM (2014 & Onwards) (Sem.-6)

SMALL MEDIUM BUSINESS & ENTREPRENEURSHIP

Subject Code : BBA-602

Paper ID : [72346]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
- 2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.**
- 4. Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Write briefly :

- a. Differentiate between entrepreneur and a manager.
- b. Commercial banks
- c. Entrepreneurship vs Intrapreneurship
- d. What do you mean by Social Entrepreneurship?
- e. What do you mean by “Seed Capital”
- f. What are the benefits of small business ownership?
- g. Identify important sources of funds for small business enterprise.
- h. Write about Idea generation.
- i. Project Appraisal
- j. Name various institutions assisting entrepreneurs.

SECTION-B

UNIT -I

2. List down the qualities of a good entrepreneur.
3. Critically evaluate the views of Peter F Drucker on Entrepreneurship.

UNIT-II

4. Critically evaluate the role of commercial banks in promoting entrepreneurship in India.
5. Explain the objectives of setting up State Small Industrial Corporation.

UNIT-III

6. List down the factors contributing to entrepreneurial failures.
7. Describe the entrepreneurial traits of Sunil Bharti Mittal with justifications.

UNIT-IV

8. Critically evaluate the steps of entrepreneurial process & their relevance.
9. How does SWOT help in Entrepreneurial initiative?