

Roll No.

Total No. of Pages : 02

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BBA (2012 & Onwards Batches) (Sem.-6)
Bachelor in Service Industry Management (SIM)(2014 & Onwards)

BANKING AND INSURANCE SERVICES

Subject Code : BBA-605

Paper ID : [72349]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of TEN questions carrying TWO marks each.
2. **SECTIONS-B** consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Explain briefly :

- a) Credit Control
- b) Micro financing
- c) Universal Banking
- d) Cash Reserve Ratio
- e) Capital Adequacy Ratio
- f) Credit Risk
- g) Market Risk
- h) Commercial Paper
- i) Certificate of Deposit
- j) Insurable Interest

SECTION-B

UNIT-I

2. Commercial Banks are special among intermediaries for the development of economy.
3. Discuss the operating procedure of liquidity management in developed and developing countries.

UNIT-II

4. Discuss Basel Norms regarding capital adequacy ratio of banks.
5. Reserve bank is also known as lender of the last resort. Explain.

UNIT-III

6. Discuss different principles of Insurance.
7. What are different types of insurance policies?

UNIT-IV

8. What is liquidity risk and how it is managed?
9. Explain different methods of measuring credit risk and market risk.