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Total No. of Questions: 09

Total No. of Pages: 02

BBA (Sem. 3)
MANAGEMENT INFORMATION SYSTEM

Subject Code: BBA-305

Paper ID: C1168

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. Section A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. Attempt any one Question from each Unit in Section B. Each question carries **TEN** marks.

SECTION A

1. Answer briefly:
 - a) Information
 - b) SRS
 - c) DFD
 - d) Database
 - e) DSS
 - f) ERP
 - g) Software Development
 - h) Decision Making
 - i) unstructured Decision
 - j) SDLC

SECTION B

Unit I

2. What is Expert System? Explain Expert System and Operational Support System.
3. Explain the Following Management Support System & Knowledge Management?

UNIT II

4. What is DBMS? What are the Disadvantages of Database Management systems?
5. What is SQL? Explain the various features of SQL.

UNIT III

6. What is testing? Explain the various Types of Testing in Detail.
7. What is System Design? What is included in Design Documentation?

UNIT IV

8. Explain the concept of CRM & ERP in detail?
9. What is supply chain Management? How it effects the Implementation & Evaluation of M IS.