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Total No. of Questions: 09

Total No. of Pages: 02

MBA/MBA (IB) (Sem. 1)
PRINCIPLES & PRACTICES OF MANAGEMENT
Subject Code: MBA-101
Paper ID: C0101

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. Attempt any FOUR questions from Section A. Each question carries FIVE marks.
2. There are 4 sub sections in Section B. Attempt one question from EACH sub- section. Each question carries EIGHT marks.
3. Section C carries EIGHT marks. Analyse the facts given in the case in Section C and answer all the questions that follow.

SECTION A

1. Discuss the Contingency approach to management.
2. Explain the concept of Management by Objectives.
3. What are the basis of Departmentation? Explain.
4. Explain the Chinese style of Management.
5. Trace the evolution of management thought.
6. Discuss various ways to avoid line-staff conflict.

SECTION B

SUB SECTION B.1

7. What do you understand by managerial ethics? How are these classified?
8. What is Corporate Social Responsibility? Why do companies undertake it? What are its various strategies?

SUB SECTION B.2

9. Discuss the various types and approaches to decision making.
10. Write notes on:
 - a) Decision Tree
 - b) Process of Planning

SUB SECTION B.3

11. Differentiate between Centralisation & Decentralisation. List the advantages and disadvantages of both.
12. Write notes on: (a) Difficulties in coordination
(b) Process of organization

SUB SECTION B.4

13. What is Benchmarking? Discuss in detail how is it helpful in providing a strategic advantage to businesses. Give examples.
14. Write notes on: (a) 7-S approach
(b) E-business management

SECTION C

15. The general manager has hired the services of a personnel manager but has purposely not defined the newcomer's role in the organization. You, a line supervisor, have become involved in several arguments with this personnel administrator when he attempted to relieve you and other supervisors of the authority, for transferring and promoting employees, changing wage rates, and other matters on which he should be only advising line management. But you feel that he does not have the proper perspective for his job and that he is trying to take over more and more power in order to create a good job for himself and a favorable impression on the management. You have mentioned this grabbing of authority by the manager, to your boss and have asked him to define the manager's job. The boss has answered that he is allowing the manager to find his own footing in the organization. You feel that the morale of the people in your department will suffer unless the manager's position is made clear.

Questions:

- i.) Discuss the above situation from a line point of view.
- ii) Discuss the situation from the manager's viewpoint.
- iii) Develop a practical working relationship based on the principles of good organization.
- iv) Is it desirable to allow the manager to find his own footing in the organization?