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Total No. of Questions: 15 **Total No. of Pages: 02**

MBA (Sem.3)
PROJECT MANAGEMENT
Subject Code: MBA-941
Paper ID: C1173

Time: 3 Hrs. **Max. Marks: 60**

INSTRUCTION TO CANDIDATES:

1. **Attempt any FOUR questions from Section -A. Each question carries FIVE marks.**
2. **Section B is FOUR subsections. Attempt ONE question from every subsection. Each section carries EIGHT marks.**
3. **Section C is COMPOLSURY is carrying EIGHT marks.**
4. **Analyze the facts given in the following case and answer the given question.**

SECTION A

1. What are attributes of project?

2. Define project management.

3. What is pure project organization

4. What is crashing

5. What is line of balance

6. What is project audit?

SECTION B

Subsection: I

7. Discuss stages involved in project life cycle.

8. Explain in detail benefits of project management.

Subsection: II

9. Explain project as part of the functional organization.

10. Explain mixed organizational systems in project management.

Subsection: III

11. Explain PERT network technique of project management.

12. Explain steps involved in project scheduling.

Subsection: IV

13. Explain design of monitoring system.

14. Explain responsibilities of project manager.

SECTION C

15. Case study

INTERNATIONAL MACHINE COMPANY

Mr. Saddhana, the President of International Machine Company, leaned back in his chair and reflected on the success of his firm, which produces and distributes a line of farm machines. That afternoon at a meeting with the distributors from different territories, Mr. Saddhana was urged to introduce new modes to satisfy the changing demands of the customers. The President, who had an engineering background, recognized that the implications of the suggestions that came from the distributors, their implementation would require greater investments in research and development. Further the changes in the highly automated production line would be very costly indeed. Also, having a wider variety of models would require stocking many more spare parts . Depending on the kind of changes, workers might need to be retained. Reflecting on previous staff meetings, the President realized that sales and marketing people always wanted a greater variety of models but never acknowledged the costs involved in changing models. After all, the company had been extremely successful with just a few models. Consequently, the president decided against the introduction of new models. Instead, the considered improving the current models and reducing the costs and price. He felt that, what the customer really wanted was value. Nevertheless, to test his judgment, the president asked a consultant for an opinion.

QUESTIONS

a) How would you state the mission of the enterprise?

b) What do you think are the opportunities and threats in the external environment?

c) How would you go about evaluating the strengths and weaknesses of the firm. What factors are critical to its success or failure?