

Roll No. 

|  |  |  |  |  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|--|--|--|--|
|  |  |  |  |  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|--|--|--|--|

Total No. of Pages: 02

Total No. of Questions: 09

**BBA (2012 & Onwards Batch) / BRDM (2014 & Onwards) (Sem. – 6)**

**SMALL MEDIUM BUSINESS & ENTREPRENEURSHIP**

**M Code: 72346**

**Subject Code: BBA-602**

**Paper ID: [72346]**

**Time: 3 Hrs.**

**Max. Marks: 60**

**INSTRUCTIONS TO CANDIDATES:**

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

**SECTION A**

1. Write a short note:
  - a) Employment generation
  - b) Equitable spread of income and wealth
  - c) Business activities
  - d) Registered and unregistered units
  - e) Triple bottom line approach
  - f) BIFR
  - g) Entrepreneur and manager
  - h) Self-made Entrepreneur
  - i) Trait
  - j) Market segmentation

## **SECTION B**

### **Unit-I**

2. Discuss the role of Small scale industries in India. 10
3. Why is small business important for the development of any country? What role has small business played in India? 10

### **Unit-II**

4. Explain in detail various causes of industrial sickness in India. 10
5. Differentiate between financial and managerial appraisal. Discuss its objectives and scope. 10

### **Unit-III**

6. How would you classify different types of Entrepreneurship? 10
7. “Innovation is one of the most important functions of an Entrepreneur”. Discuss this statement. 10

### **Unit-IV**

8. “Market is the start and not the end of business management”. Discuss this statement. 10
9. How old is Indian Entrepreneurship? Discuss its growth. 10