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Total No. of Pages: 02

Total No. of Questions: 07

B.Com. (2011 & Onwards) (Sem. – 2)
WORKSHOP ON IT AND E-COMMERCE

M Code: 22007

Subject Code: BCOP-206

Paper ID: [B1122]

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **SIX** questions carrying **TEN** marks each and students have to attempt any **FOUR** questions.

SECTION A

1. Explain in brief:

- a) What do you mean by World wide web?
- b) How is Email managed in MS-Outlook?
- c) What do you mean by CC and BCC in email?
- d) What is Customer Relation Management?
- e) Explain relational model for DBMS.
- f) Explain TCP/IP model.
- g) Explain components of internet address.
- h) What is SPSS?
- i) What is modem?
- j) Explain Video Conferencing

SECTION B

2. Explain various types of Network Communication devices. Explain the working of modem.
3. What is Entity? Explain ER modeling methods for DBMS.
4. Explain various applications of the electronic Commerce.
5. How internet can be utilized for expansion of business? Explain with some case study.
6. What do you mean by Data base management system? Differentiate between Hierarchical and Network model of DBMS.
7. Explain various methods of Data Protection and Recovery.