Roll No. | | | | | | | | | | | | | Total No. of Pages: 03

Total No. of Questions: 15

MBA / MBA(IB) (2012 & onward) (Sem. – 2)

BUSINESS ENVIRONMENT

M Code: 49096

Subject Code: MBA-201

Paper ID: [C0246]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. **SECTION-A contains SIX questions carrying FIVE marks each and students has to attempt any FOUR questions.**
2. **SECTIONS-B consists of FOUR Subsections : Units-1, 2, 3 & 4. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.**
3. **SECTION-C is COMPULSORY and consist of ONE Case Study carrying EIGHT marks.**

SECTION A

1. Describe complexity and diversity of business environment in 21st century.
2. Explain the three political institutions.
3. Write a detailed note on economic planning in India.
4. What do you mean by monetary and fiscal policy?
5. Describe FEMA and EXIM.
6. Describe in detail CSR.

SECTION B

Subsection-1

7. Explain need to scan business environment and its techniques.
8. Write a detailed note on fundamental rights and directive principles of state policy.

Subsection-2

9. Explain New Industrial policy and industrial licensing. Also illustrate new Economic policies.

10. Explain the following:

(a) Competition law

(b) RTI Act 2005

(c) Consumer Protection Act 1986

Subsection-3

11. Differentiate between the following:

a) Disinvestment and Privatization

b) Joint sector and cooperative sector in India

12. Explain the following:

(a) Green management

(b) Global warming

(c) Carbon foot printing

(d) The Environment Protection Act 1986

Subsection-4

13. Explain Technology Policy. What is the impact of technology on business?

14. Explain the following:

a) Trading blocks

b) SEZ

c) EPZ

d) EOU

SECTION C

15. Case Study:

Since most of the Microfinance industry was concentrated in the state of Andhra Pradesh, the new ordinance choked the Microfinance business in India. Big MFIs faced heavy losses while some smaller MFIs had to close down their businesses. The MFIs responded to the crisis by taking several initiatives. They trimmed their costs by cutting down on staff and closing down unviable branches. Many MFIs (both big and small) started diversifying into other related financing businesses. They hoped that this would diversify their revenue streams and mitigate the risks from any adverse policy decisions. The Microfinance industry in some states of India which did not put any restrictions continued to flourish. Many of the largest MFIs in India like SKS and Spandana started expanding their operations in those states. A new bill which sought to make the Reserve Bank of India (RBI) the sole regulator of the Microfinance industry was still pending before the Indian Parliament. The MFIs in India had their fingers crossed that the passage of the bill would mean better times ahead for the industry.

Questions:

a) Understand the challenges that businesses may face due to the unfavorable policy decisions taken by governments.

b) Discuss the ways in which companies can deal with unfavorable government policies that can stifle their business activities.