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Total No. of Pages: 02

Total No. of Questions: 15

MBA (2012 & Onwards) (Sem. – 4)

ENTREPRENEURSHIP & MANAGING SMALL MEDIUM BUSINESS

M Code: 71379

Subject Code: MBA-402

Paper ID: [A2525]

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A contains SIX questions carrying FIVE marks each and students has to attempt any FOUR questions.
2. Attempt ONE question each from SECTION B, SECTION C, SECTION D and SECTION E. Each question carry EIGHT marks.
3. SECTION-F is COMPULSORY carrying EIGHT marks.

SECTION A

Explain the following:

1. Distinguish between intrapreneurship and entrepreneurship.
2. Need of tax considerations to small scale units.
3. Recent trends of women entrepreneurship.
4. World famous leaders.
5. Suggestions for making EDP effective.
6. Explain the term product.

SECTION B

7. What do you understand by the term entrepreneurship? Give the main characteristics of entrepreneurship.
8. Explain the role of an entrepreneurship in economic development.

SECTION C

9. Explain various steps taken by the Indian government to develop women entrepreneurship.
10. "Entrepreneurship are made not born". Comment and give reason for your views.

SECTION D

11. Explain major problems of small scale entrepreneurship.
12. Explain the various steps for setting up an enterprise.

SECTION E

13. Explain various exemptions given under different acts to SSSIs. How do exemptions help them?
14. Explain various financial services offered by various financial institutions.

SECTION F

15.

The Jones Company operates a centrally located storeroom in their manufacturing complex. Every afternoon each craft foreman (Tin Shop, Electric Shop, Iron Workers, etc.) writes a requisition for common use items that will be required for the next day's work. These common use items include nuts, bolts, screws, washers, flashlight batteries and gloves. All specialty items are ordered separately. During the night shift, storeroom personnel fill the orders of items requested by the craft foreman. Each morning, one or two workers from each department go to the storeroom with a four-wheel platform truck to pick up the filled order.

Question:

- a) Although studies have never been performed to determine the amount of time craftsmen spend waiting for supplies, it is the thought of the management that idle craft manpower is a problem resulting from this procedure.
- b) How can time spent travelling to and from the described storeroom be reduced thus eliminating or decreasing crafts personnel travel time?