

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2013 to 2017)/BRDM (2014 & Onwards) (Sem.-6)

SMALL BUSINESS AND ENTREPRENEURSHIP

Subject Code : BBA-602

M.Code : 72346

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Answer briefly :

- a. PERT
- b. SME registration.
- c. Methods of project appraisal.
- d. NOC from pollution board.
- e. causes and symptoms of sickness.
- f. social entrepreneurship.
- g. factors affecting growth of entrepreneurship.
- h. types of entrepreneurs.
- i. SWOT analysis.
- j. environment scanning.

SECTION-B

UNIT-I

2. What do you mean SMEs? Explain the role of small enterprises in economic development of India.
3. Define Small Business Enterprise. Write down the steps for setting down the small business enterprise.

UNIT-II

4. Explain in detail various institutions supporting small business.
5. What are the various problems faced by SMEs?

UNIT-III

6. What is entrepreneurship? Explain its theories in detail.
7. What do you mean by entrepreneurial training? Explain the role of government authorities in development of entrepreneurs.

UNIT-IV

8. Explain the steps involved in the entrepreneurial process for development of entrepreneurs.
9. What do you mean by feasibility analysis? What it includes?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.