

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2014 to 2017)/BRDM (2014 & Onwards) (Sem.-6)

SMALL BUSINESS AND ENTREPRENEURSHIP

Subject Code : BBA-602

M.Code : 72346

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.**
- 4. Student has to attempt any ONE question from each Sub-section.**

SECTION-A

1. Answer briefly :

- a. What is small business enterprise?
- b. What are the sources of finance of SME?
- c. What are the causes and symptoms of sickness of business unit?
- d. What is turnaround strategies for SMEs?
- e. What is project planning?
- f. Write note on project planning.
- g. What is managerial competency?
- h. Write short note in ethical and social responsibility of entrepreneur.
- i. What are the factors that affect entrepreneurial growth?
- j. What is NGOs?

SECTION-B

UNIT-I

2. What do you mean by SME? Write down the role of SME in economic development of India.
3. What is small business unit? Write down the steps to setting up small business unit.

UNIT-II

4. What is business plan? Explain the procedure for preparing the business plan.
5. What is sick business unit? Explain the role of government for revival of sick units.

UNIT-III

6. What is entrepreneurship? Explain the importance of it.
7. Explain briefly theories of entrepreneurship.

UNIT-IV

8. Explain process of entrepreneurial process.
9. What is SWOT Analysis? How it is helpful in business?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.