

Roll No.

Total No. of Pages : 02

Total No. of Questions : 18

BBA (2018 Batch) (Sem.-3)
ORGANIZATIONAL BEHAVIOUR
Subject Code : BBA-301-18
M.Code : 76655

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

SECTION-A

Write briefly :

- 1) How has anthropology contributed to the field of Organization behavior?
- 2) How has workforce diversity posed a challenge to the field of OB?
- 3) Explain Big 5 Model of personality.
- 4) Explain Halo error.
- 5) Explain Vroom's theory of motivation.
- 6) Explain Laissez fair style of leadership.
- 7) Explain Tuckman's model of group formation.
- 8) Explain Interactionist's approach to conflict.
- 9) Differentiate between Distresses and Eustress.
- 10) Enumerate various types of culture.

SECTION-B

UNIT-I

- 11) Define OB. What is the relevance of OB in today's business environment?
- 12) Explain classical conditioning and operant conditioning theory of learning. How is the concept of reinforcement used in the process of behavior modification?

UNIT-II

- 13) What are the major personality traits that influence OB?
- 14) Define attitude. Explain different components of attitude. Discuss various work related attitude.

UNIT-III

- 15) Explain various group concepts e.g. roles, norms, cohesiveness, size, composition and status.
- 16) Define leadership. Compare and contrast trait and behavioral theories of leadership.

UNIT-IV

- 17) What are different strategies that can be used for effective conflict management in the workplace?
- 18) Define Organizational culture. Discuss the evolution in traditional and modern definitions of Organizational culture. Explain various dimensions of Hofstede's classification of organizational culture.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.