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Total No. of Pages : 02

Total No. of Questions : 18

B.Com(Hons) (2018 & Onwards) (Sem.–1)
BUSINESS ORGANIZATION AND MANAGEMENT
Subject Code : BCOM-101-18
M.Code : 75090

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Write short notes on :

1. Unity of direction
2. Ethical Dilemma
3. Concept of MBO
4. Informal organisations
5. Responsibility
6. Coordination
7. Psychological Tests
8. Hygiene factors of Herzberg's theory
9. Partnership
10. Control Process

SECTION-B

UNIT-I

11. Define management. Explain managerial roles and skills.
12. Explain the principles of scientific management.

UNIT-II

13. What are various types of decisions? Explain decision making process.
14. Describe different approaches for measuring Corporate Social Responsibility.

UNIT-III

15. Explain different forms of organisation structure.
16. Discuss the factors affecting decentralisation of an organisation.

UNIT-IV

17. Define recruitment. Explain various sources of recruitment.
18. Explain Vroom's Expectancy Model Y of motivation.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.