Roll No. | | | | | | | | | | | | | Total No. of Pages : 02

Total No. of Questions : 09

BBA (Sem.–4)

ENTREPRENEURSHIP DEVELOPMENT

Subject Code : BBA-GEC-401-18

M.Code : 77426

Date of Examination : 13-07-22

Time : 3 Hrs. **Max. Marks : 60**

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Students have to attempt any ONE question from each Sub-section.**

SECTION-A

1. Explain the following :

a. Define enterprise.

b. Differentiate between entrepreneur and manager.

c. Role of entrepreneurship in economic development

d. Elaborate the entrepreneurship development cycle.

e. Sources of business ideas .

f. Role of promotional agencies in entrepreneurship development.

g. Elements of a good business plan.

h. Venture capital.

i. Angel investors.

j. Steps to end an entrepreneurial venture.

SECTION-B

UNIT-I

2. Define entrepreneurship. Discuss in detail various theories of entrepreneurship with the help of suitable illustrations.

3. What do you mean by entrepreneurial motivation? Explain various traits to become a successful entrepreneur. Do you think every person who possesses these traits can become a successful entrepreneur? Give reasons for your answer.

UNIT-II

4. Define creativity. Discuss various blocks to creativity. Also describe methods to develop individual creativity.

5. What is MSME? Discuss in detail various steps for starting an MSME with the help of examples. Also, discuss the role of government in promoting the MSMEs.

UNIT-III

6. What do you mean by entrepreneurship development? Explain different phases of entrepreneurship development programs. Also explain the relevance of EDPs in Indian context.

7. What do you mean by business incubators? How are they different from an enterprise? Explain various steps to initiate a business incubator.

UNIT-IV

8. Discuss in detail various sources of finance for entrepreneurial ventures with their pros and cons.

9. What do you mean by industrial sickness? Discuss in detail various reasons of industrial sickness. Also suggest some remedial measures to remove industrial sickness.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.