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Total No. of Pages : 02

Total No. of Questions : 10

MBA / IB (Sem.-1)
MANAGERIAL ECONOMICS
Subject Code : MBA-102-18
M.Code : 75403
Date of Examination : 16-01-23

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A contains EIGHT questions carrying TWO marks each and students has to attempt ALL questions.
2. SECTION-B consists of FOUR Subsections : Units-I, II, III & IV. Each Subsection contains TWO questions each carrying EIGHT marks each and student has to attempt any ONE question from each Subsection.
3. SECTION-C is COMPULSORY and consist of ONE Case Study carrying TWELVE marks.

SECTION-A

1. Answer briefly :

- a) Production Possibility Curve
- b) Income Elasticity
- c) IS-LM
- d) Cost Function
- e) Average Cost
- f) Monopolistic Competition
- g) Factor Pricing
- h) Liquidity Preference

SECTION-B

UNIT-I

2. How the demand is determined in an economy? Explain the factors that influence the price elasticity of demand.
3. How consumer equilibrium is determined in indifference analysis? Explain the importance of indifference theory.

UNIT -II

4. What is the difference between Short term and Long term production function? Explain Long run production function.
5. Explain different determinants of cost. Explain short run and long run cost theory and its application.

UNIT -III

6. How price of a commodity is determined? Explain different types of pricing strategies.
7. What is perfect competition? Explain its different assumptions. How price and output is determined in perfect competition?

UNIT -IV

8. What is money market? Explain different motives of holding money. How money market equilibrium is determined?
9. Explain different types of Inflation. Elaborate theories of inflation and explain different measures which can be adopted by government to curb the inflation.

SECTION-C

10. Case Study :

The market of hamburgers has the following supply and demand schedule :

Price (\$)	Quantity Demanded	Quantity Supplied
1	200 hamburgers	110 hamburgers
1.25	170	130
1.50	145	145
1.75	125	155
2.00	110	160
2.25	100	165

Answer the following questions:

- a) Graph the supply and demand curve.
- b) What is the equilibrium price and quantity in this market?
- c) If the actual price in this market were above the equilibrium price, what would drive the market toward equilibrium?
- d) If the actual price in this market were below the equilibrium price, what would drive the market toward equilibrium?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.