

Roll No.

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Total No. of Questions : 09

BBA (Sem.-6)

CROSS CULTURAL HUMAN RESOURCE MANAGEMENT

Subject Code : BBA-632

M.Code. : 79354

Date of Examination : 27-05-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. **Write briefly :**
 - a) Dimensions of culture
 - b) Strategic decision making
 - c) Cultural adaptation
 - d) Economic culture
 - e) Staffing of global personnel
 - f) Cross cultural leadership
 - g) Cross cultural conflict
 - h) Knowledge transfer
 - i) Cultural ethics
 - j) Globe model for comparing cross culture.

SECTION-B

UNIT-I

2. Define Cross Cultural Management and its significance. Also explain the impact of cross culture on Organisation.
3. Write detailed note on :
 - a) Influence of National culture on Organisational Culture.
 - b) Influence of economic factors and foreign intervention on shift in local culture.

UNIT-II

4. What are the various cultural and behavioral differences in different countries?
5. Explain in detail the Hofstede and Edward T Hall Study model for comparing culture.

UNIT-III

6. Define training for Global operations. Also explain the various methods for training the personnel of Global operations.
7. What do you mean by Cross Cultural Decision Making? Explain the process of Cross Cultural Decision Making.

UNIT-IV

8. What are the various emerging models of strategic management in international context?
9. Write note on the followings :
 - a) International strategic alliance
 - b) Transfer of Managerial know-how.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.