

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (Sem.-4)

ENTREPRENEURSHIP DEVELOPMENT

Subject Code : BBAGEC-401-18

M.Code : 77426

Date of Examination : 29-05-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Students have to attempt any **ONE** question from each Sub-section.

SECTION-A

l. Explain the following :

- a. What is drone entrepreneur?
- b. Distinguish between entrepreneur and entrepreneurship.
- c. *“Entrepreneurs are made or born.”* Comment.
- d. What is a Micro, Small or Medium Enterprise?
- e. What are the phases of EDP’s?
- f. What are the various EDP’s conducted in India?
- g. What is Venture capital?
- h. What is the assistance by commercial bank?
- i. What are the symptoms of Industrial sickness?
- j. Types of business plan in entrepreneurship.

SECTION-B

UNIT-I

2. Discuss the characteristics, knowledge and skills that an entrepreneur should possess with examples in the contemporary business landscape.
3. Bring out the concept of entrepreneurship. Explain the stages in entrepreneurial process in detail.

UNIT-II

4. Explain the governmental policies governing MSMEs.
5. Define business plans and why business plans fail. Explain.

UNIT-III

6. Explain the role of Entrepreneurial Development Programme (EDP) to manage the problems faced by entrepreneurs.
7. Explain the role of business incubators in a start-up.

UNIT-IV

8. What are the Governmental measures to combat industrial sickness?
9. Describe the different schemes and role of SIDBI in entrepreneurship development.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.