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Total No. of Pages : 02

Total No. of Questions : 09

BBA (Sem.-3)
ORGANIZATIONAL BEHAVIOUR

Subject Code : BBA301-18

M.Code : 76655

Date of Examination : 23-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Answer briefly :

- a) Challenges for organizational behaviour
- b) Social learning theory
- c) Role of perception in decision making
- d) Perceptual errors
- e) Personality traits
- f) Types of teams
- g) Managerial grid
- h) Group cohesiveness
- i) Sources of conflict
- j) Types of organizational culture.

SECTION-B

UNIT-I

2. Define organization behaviour. What are the major factors that influence individual behaviour.
3. What do you understand by learning? Explain the classical conditioning and operant conditioning theories of learning with suitable examples.

UNIT-II

4. Explain the features of attitudes. What are its components? How is attitude formed?
5. What is positive and negative motivation? Explain Maslow's need hierarchy theory and McGregor's X & Y theory in detail.

UNIT-III

6. What are different types of groups? Explain the steps involved in the stages of group formation with suitable examples.
7. What are the styles of leadership? Briefly discuss different theories of leadership.

UNIT-IV

8. Explain the process of conflict management in an organization.
9. *"Coping strategies for job stress exist at both the individual and the organizational levels."* Summarize and evaluate these strategies for preventing or effectively managing stress.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.