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Total No. of Questions : 09

BUSINESS ENVIRONMENT

M.Code : 75829

Date of Examination : 21-11-2023

Max. Marks : 60

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.**
3. **Each Sub-section contains TWO questions each, carrying TEN marks each.**
4. **Student has to attempt any ONE question from each Sub-section.**

1. Answer briefly :

- a) Differentiate micro and macro environment, which influences the business?
- b) What is SWOT analysis?
- c) Write a brief note on industrial policy of India.
- d) Write a brief note on three political institutions of India.
- e) What is corporate social responsibility?
- f) Discuss the relevance of public sector in India.
- g) What is PEST analysis?
- h) Discuss the role of WTO in India.
- i) Discuss the regulatory framework with reference to banking sector in India.
- j) What is FEMA?

SECTION-B

UNIT-I

2. Discuss the need and importance of business environment? What is external environment and how can it be analyzed?
3. What is monetary policy? Explain the various objectives of monetary policy and EXIM policy?

UNIT-II

4. Discuss the various components of political and legal environment of business?
5. Write short notes on following :
 - a) Liberalization
 - b) Globalization.

UNIT-III

6. Discuss in detail the arguments in favour of business ethics of business and also make a case against role of ethics in business? Give examples.
7. What are public sector reforms? What are some of the regulatory frameworks that have been adopted by the government of India in order to increase the relevance of public sector in the Indian economy?

UNIT-IV

8. Discuss in detail different implications of regional groupings on the business environment.
9. Discuss role of IMF in India. How is its role different from that of WTO?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.