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Total No. of Pages : 02

Total No. of Questions : 09

**B.Com (Honours) (Sem.-5)**  
**BANKING SERVICES MANAGEMENT**  
**Subject Code : BCOP-521-18**  
**M.Code : 78175**  
**Date of Examination : 28-11-2023**

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTIONS-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

**SECTION-A**

**1. Write briefly :**

- a) Write a note on Regional Rural Banks.
- b) Discuss investment banking.
- c) What do you mean by monetary policy?
- d) Discuss internet banking.
- e) What do you mean by economic development?
- f) Write a note on bank rate.
- g) What do you mean by RTGS and NEFT.
- h) Write a short note on debt equity ratio.
- i) Write a short note on core banking.
- j) What do you mean by mobile banking.

## **SECTION-B**

### **UNIT-I**

2. Discuss the importance and functions of bank.
3. Write a detailed note on structure and organization of commercial banks.

### **UNIT-II**

4. Discuss the various functions of RBI.
5. Discuss the quantitative measures taken by the Reserve Bank for credit central.

### **UNIT-III**

6. Discuss the feature of internet banking and bring out its merits and constraints.
7. Write a note on RBI guideline on internet banking.

### **UNIT-IV**

8. What is meant by '*Credit Analysis*'? How does the balance sheet serve as a good tool of financial credit analysis?
9. Write a detailed note on market risk management in banks.

**NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.**