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Total No. of Pages : 01

Total No. of Questions : 05

**B.Voc.(Beauty Therapy and Aesthetics)/BA(J&MC)/ BBA/ BBA(SIM)/
B.Com. Hons./ BCA/BHMCT/ B.Sc.(Honours)/ B.Sc.(Nutrition & Dietetics)/
B.Sc.(AI&ML)/B.Sc. Biotechnology/B.Sc.(FD) /B.Sc.(Graphics & Web
Designing) B.Sc.(IT)/ B.Sc.(MLS)/ BTTM (Sem.- 1)**

ENGLISH

Subject Code : BTHU103-18

M.Code : 75085

Date of Examination: 01-01-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

- 1. All questions are COMPULSORY.**
- 2. Q1, Q2 and Q3 carry TEN marks each.**
- 3. Q4 and Q5 carry FIFTEEN marks each.**

1. Elaborate theory of communication.
2. Differentiate in detail between personal and business communication.
3. **Read the following passage carefully and answer the questions that follow :**

Certain people consciously or unconsciously cherish the desire that some part of their work and of their accomplishment will outlive their own individual life. The influence which they have exercised on the world in which they lived, the concern which they have built up, the books which they have written, the work they have laid as a part of some scientific edifice, whose completion they themselves will not live to see all such things inspire the people that some aspect of themselves will outlast their own personal existence, the artist bequeaths his pictures, the scholar his contribution of knowledge while poets and composers are primarily concerned that posterity shall take pleasure in their creations. Statesmen envisage that particular agreement in whose development they themselves had played a crucial part will preserve their names for future generations. People are not unconcerned for their posthumous reputation. An old person is distinctly preoccupied with this question and keeps a zealous watch to ensure that his achievement is properly quoted and recorded.

- a) What do certain people cherish about?
 - b) What does a statesman envisage?
 - c) What do old people do?
 - d) Use "edifice" and "bequeaths" in your own sentences.
 - e) Give main idea of the passage.
4. Write a letter to your friend about how to prevent youth from addiction to drugs. Discuss specifically what steps the society can take.
 5. Draft a report on environmental pollution and how can we save the environment.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.