

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Beauty Therapy and Aesthetics) (Sem.-5)

ENTREPRENEURSHIP DEVELOPMENT

Subject Code : BASC-509-19

M.Code : 90872

Date of Examination : 02-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

- 1. Write briefly :**
- a) Creativity
 - b) Margin money
 - c) Sick unit
 - d) Venture Capital
 - e) Margin money scheme
 - f) Small enterprise
 - g) Start-ups
 - h) Entrepreneurship development cycle
 - i) Angel investors
 - j) Industrial cluster.

SECTION-B

2. Write a detailed note on barriers in the way of Entrepreneurship.
3. Write a detailed note on industrial sickness and its causes.
4. Write a detailed note on Bridge capital.
5. Write a detailed note on industrial estates.
6. Write a detailed note on steps for starting MSME enterprise.

SECTION-C

7. Write a detailed note on role of Government subsidies and incentives in running MSME enterprise.
8. Write a detailed note on role of SIDBI in entrepreneurial development.
9. Write a detailed note on creativity and business ideas and what are the reasons for failures of business plans.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.