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Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Beauty Therapy and Aesthetics) (Sem.–3)

BASICS OF MANAGEMENT

Subject Code : BASC311-19

M.Code : 78428

Date of Examination : 22-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Answer briefly :

- a. Span of management
- b. MBO
- c. Unity of command
- d. Performance Appraisal
- e. Manpower planning
- f. Delegation
- g. Autocratic leader
- h. Negative motivation
- i. Material management
- j. Decentralisation.

SECTION-B

2. Trace the evolution of management thought.
3. Why there is a need for planning? Explain the planning process briefly.
4. Discuss the nature & scope of staffing function of management.
5. *'Leaders are born not made'*. Discuss.
6. Discuss the various techniques of controlling.

SECTION-C

7. Explain the nature & scope of management. What are the principles of management?
8. Discuss the role & flow of material in supply chain management.
9. What is the importance of communication? Discuss the types of communication.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.