

Roll No.

--	--	--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 03

Total No. of Questions : 09

B.Voc. (Child Caregiver) (Sem.-1)

COMMUNICATION

Subject Code : BTHU-103-18

M.Code : 77346

Date of Examination : 18-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly :

- a. Written communication
- b. Non-verbal communication
- c. Interpersonal communication
- d. Sign language
- e. Importance of group communication
- f. Business communication
- g. Significance of close reading
- h. Modes of documentation
- i. Importance of analyzing capability, while reading
- j. Significance of note making.

SECTION-B

2. Describe the modes of communication.
3. "*Effective business communication helps in building goodwill of an organization*". Justify this statement by giving your views.
4. Write a report on a survey made by you on the effect of malnutrition on children in Punjab. Invent the necessary details.
5. **Read the following passage and answer the questions that follow:**

Adolescence, more than any other period of life, holds us in spell. Over ages, no period of life has been more celebrated by poets, artists and philosophers. But it is not all fun. It can be a time of irrepressible joy and also of inconsolable sadness and loss of insatiable curiosity and boredom; of confidence and self-doubt. But above all it is a period of rapid change; physical, sexual and intellectual. At no other time, from the age of two onwards, does an individual undergo as many changes as during the period of puberty. No other developmental event is more dramatic nor more challenging. In the few short years of early adolescence, one has to cope with a virtual biological revolution within oneself-rapid growth in height and weight, changing bodily dimensions, hormonal changes leading to increased sex drive, further growth of mental ability. Parents, teachers, peers and society may help or hinder one's adjustment to these changes, and may influence whether they become a source of pride or of anxiety and confusion. Unlike the young child, whose physical growth is gradual and orderly, the adolescent is likely, over quite a short time, to find that he feels a stranger to the self with which he or she has been familiar since early childhood. The process of integrating these dramatic physical changes successfully into an emerging sense of a stable, self-confident personal identity may be a prolonged and difficult one. There is no doubt that it could be made considerably easier if young people and their parents had a clear idea of the true nature of the physical and physiological changes of their puberty and later adolescence. But in a very large number of cases, adolescents suffer needlessly because of many false myths about this crucial transition from childhood to full membership in an adult world. Peers - the contemporaries or age-mates, with whom a young person spends much of his or her time- play a crucial role in the psychological and social development of most adolescents. It is perhaps during this period that people need, more than at any other period in their lives, to be able to share strong and often confusing emotions, doubts and dreams with others. Adolescence is generally a time of intense sociability, but it is also often a time of intense loneliness. Merely being in the company of others does not solve the problem, many a time young people may feel most alone in the midst of a crowd or at a party. This means that having one or more close friends may be of crucial importance in a young person's life. The role of the peer group in helping an individual is particularly important.

Questions :

- a. Name some of the contradictory feelings and moods in adolescence.

- b. Which period brings about the greatest change in one's body?
 - c. Why do most adolescents suffer too much?
 - d. Who are the people who can help adolescents most in their loneliness?
 - e. Why is one or more close friends of crucial importance in a young person's life?
6. **Analyse and interpret the following passage in your own words:**

One of the causes of poverty and hunger in the world is uneven distribution of resources and over-consumption on the part of a few. Many people in the affluent societies are overweight and would be healthier if they ate less. Even more food could be made available for the starving millions of the world if the people whose diet consists largely of meat ate more grains than they do at present. In North America (U.S.A. and Canada) an average person uses 900 kilograms of grain per year. Out of this only 90 kilograms are consumed as bread, rice, or cereals, the other 810 kilograms are used as animal feed to produce meat, milk and eggs. On the other hand, an average person in India uses only 180 kgs. of grain per year, almost all of which is used directly. This is not to emphasize that everyone should become a vegetarian. This is to show the great disparity that exists in the distribution of our earth's resources. In North America, cattle are housed in feed-lots and are fed prime grains. It is estimated that the feed-lot grains used in the United States could feed 400 million people living in poor countries. It is also estimated that the cats and dogs as pets in North America consume so much grain as is enough to feed 200 million people. Doesn't it show the callous indifference of some people and some nations towards the universal difficulties of mankind? They don't realize that the opposite extreme of a plentiful, nutritious diet is starvation, which means death from lack of food.

SECTION-C

- 7. Trace the emergence of different communication theories. Explain the theory of communication related to computer mediated communication.
- 8. Discuss the importance of effective communication at personal, social and business level.
- 9. Write a letter to an editor of a newspaper describing the poor health of young children due to intake of junk food and other bad habits.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.