

Roll No.

--	--	--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 09

B.Voc. (Web Technologies and Multimedia) (Sem.–3)

GRAPHIC DESIGN

Subject Code : BVWM-301-19

M.Code : 78639

Date of Examination : 08-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. **SECTION-C** contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly :

- a) Impact of graphic design
- b) Graphic design methodology
- c) Drawing from observation
- d) Virtues of drawing
- e) Color harmonics
- f) Features of a font
- g) Types of layout
- h) Kinds of campaign
- i) Media planning
- j) Types of websites

SECTION-B

2. Discuss the various human factors that determine the design decisions.
3. List the various responsibilities of a graphic designer in design process.
4. How sketching and drawing act as an aid in visual representation?
5. Explain the various principles and elements of visual composition.
6. Write the creative aspects of campaign design for media and design.

SECTION-C

7. Explain the various critical thinking and problem solving skills for project planning, designing and creation.
8. Discuss the website development and management process in detail.
9. How digital image editing and printing processes for media take place?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.